



Community Coalitions of Virginia

www.ccova.org

High Level Environmental Strategies and Best Practices for Community Based Substance Abuse Prevention

March 10-12, 2010 | Roslyn Conference Center, Richmond, VA

This three-day, intensive training from the Community Anti-Drug Coalitions of America, The Substance Abuse – Mental Health and Services Administration, and the Office of National Drug Control Policy addresses the most effective and results-oriented strategies and tactics available to community based prevention organizations.

Participants can expect to complete the training with advanced knowledge and understanding of how these strategies and tactics fit within the Strategic Prevention Framework (SPF) and how they can be implemented in their local communities with maximum impact.

This training is for those involved in community based prevention efforts and those who support those coalitions. The training is open to the first 60 registrants.

Our venue is the Roslyn Conference Center (www.roslyncenter.org) located in Richmond, Virginia. The beautiful facility with its natural surroundings is the perfect location, along with your colleagues, to focus on the most meaningful ways to impact the lives of those where you live.

We have kept the total cost of the training very reasonable. CCOVA's goal is to provide a low-cost, meaningful training and educational opportunity for Virginia based coalition employees, board members and volunteers in order to create a common focus, language and sense of purpose; as well as to provide useful strategies and tools to reduce use. Together, Virginia prevention coalitions will be able to work together to make lives and communities safer and more productive.

Please make plans to attend this important opportunity. Not only will the training be outstanding, but you will have numerous opportunities to meet and network with others engaged in the same noble effort.

If you have questions about the event, please contact me directly via email at rick.mckee@drugfreealliance.org or by phone at (804) 519-2520. I look forward to seeing you in Richmond in March as we move forward in prevention.

Training partially funded by a federal grant from the Office Of Juvenile Justice and Delinquency Prevention through the Virginia Department of Alcoholic Beverage Control.



Presented by:

Community Anti-Drug Coalition of America (CADCA) | Substance Abuse Mental Health Services Administration (SAMHSA)
Office of National Drug Control Policy (ONDCP) | Community Coalitions of Virginia (CCOVA)

CCOVA | PO Box 73523 | Richmond, VA 23235 | (804) 519-2520 | rick.mckee@drugfreealliance.org

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Preliminary Training Schedule | March 10-12, 2010

High Level Environmental Strategies & Best Practices for Community Based Substance Abuse Prevention
Roslyn Conference Center | Richmond, VA | *Schedule is subject to change*

Wednesday, March 10, 2010

8:00am	Registration and Continental Breakfast	Dining Hall
8:45am	Morning Session Welcome & Opening Remarks – Wayne Frith, Chairman, CCVOA & Executive Director, Chesterfield SAFE	Walker Hall
	<p>Overview of the Environmental Approach to preventing alcohol and other drug problems. Lays out the shift in paradigm from the individual to environmental perspective. Introduces environmentally focused best practice.</p> <p><i>Exercise:</i> Name the Issue. Small groups identify what “settings” or “environments” where alcohol related problems occur in their local communities. Report out.</p>	Michael Sparks, CADCA Academy
12:30pm-1:30m	Lunch	Dining Hall
1:30pm–4:30pm	Afternoon Session	Walker Hall
	<p>Looking at data a new way. What other kinds of information or data do communities need to better understand problems from an environmental perspective?</p> <p><i>Exercise:</i> Identifying data that can describe what is occurring in the settings/environments identified in the previous exercise?</p> <p>BREAK</p> <p>Best and promising strategies. Introduction of the CADCA seven strategies and how to link them to specific local conditions that occur in communities.</p>	Michael Sparks, CADCA Academy
6:00pm	Dinner	Dining Hall
7:00pm-9:00pm	Evening Networking Activities – Bring Your Own Blurb / Open Mike Night to Brag About Your Coalition	

Thursday, March 11, 2010

8:00am	Breakfast	Dining Hall
8:45am	Morning Session	Walker Hall
	<p>Identifying what constitutes evidence-based or “best-practice” environmental strategies with a specific emphasis on “policy” solutions</p> <p><i>Exercise:</i> Selecting strategies that address the problems occurring in the setting identified in the first exercise.</p>	Michael Sparks, CADCA Academy
12:30pm-1:30m	Lunch	Dining Hall
1:30pm–4:30pm	Afternoon Session	Walker Hall
	<p><u>BREAK TO MEET EXHIBITORS – Resource Fair (exact time to be announced)</u></p> <p>The policy campaign. What are the steps associated with developing and implementing policy?</p> <p>Meeting with Decision Makers scenario. Participants assume roles of decision makers that can/do enact policy as well as coalition members attempting to education and influence thinking on specific policy initiatives. Role plays and debrief. Opportunities and Challenges.</p> <p>What makes this work challenging?</p>	Michael Sparks, CADCA Academy
6:00pm	Dinner	Dining Hall
	Evening Networking Activities	

Friday, March 12, 2010

8:00am	Breakfast	Dining Hall
8:45am-9:15am	Welcome & Opening Comments	Wayne Frith
9:15am-10:45am	The White House Office of National Drug Control Policy role and support of local environmental strategies and initiatives	Jack Claypoole, Administrator, Drug Free Communities, White House Office on National Drug Control Policy
10:45am	Break	
11:00am – 12:15am	Panel discussion with White House Office of National Drug Control Policy and Substance Abuse Mental Health Services Administration	
12:30pm-1:30m	Lunch	Dining Hall
1:15pm-2:00pm	Wrap-up & Challenge	
	Conference Ends	

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Community Anti-Drug Coalition of America (CADCA) | Substance Abuse Mental Health Services Administration (SAMHSA) Office of National Drug Control Policy (ONDCP) | Community Coalitions of Virginia (CCOVA)

Questions: Contact Rick McKeel at 804-519-2520, rick.mckeel@drugfreealliance.org

Registration Form

High Level Environmental Strategies and Best Practices for Community Based Substance Abuse Prevention

March 10-12, 2010 | Roslyn Conference Center | 8227 River Road | Richmond VA 23239
Telephone: (804)288-6045 or www.roslyncenter.org

Roslyn does not accept direct reservations and payment for lodging and dining.
This will be handled directly through CCOVA.

<p style="text-align: center;">Registration deadline: February 23, 2010 Attendance limited to the first 60 registrants Please use one registration form per person. One check can be sent for your group.</p>	<p style="text-align: center;"><u>Fill out the entire form & mail with your check to:</u> CCOVA Training Registration PO Box 73523, Richmond, VA 23235</p>
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Name:		
Organization:		
Address:		
City:	State:	Zip:
Email:		Phone:

<p style="text-align: center;">Please select your registration, lodging, dining and commuter fee options carefully.</p> <p><u>All Registrants:</u> Each attendee <i>must</i> select a registration & the dining option.</p> <p>Registrants who commute in each morning <i>must</i> additionally select the Commuter Fee option which cover refreshments, breaks, use of facilities, etc. for each day.</p> <p><u>For Non-members:</u> Your organization's first registrant should select the non-member registration rate. <i>As a courtesy, CCOVA will include a one year membership for your organization.</i> If you have more than one person from your organization attending, only one person needs to register at the non-member rate. Your additional participants may register at the member registration rate.</p> <p><u>For Early Arrivals (Tues):</u> Rooms reserved for out of town guests arriving Tuesday, March 9, 2010. Please indicate that you will need a room for Tuesday night by selecting the appropriate <u>3 night option</u> in the column to the right so we can insure space for you.</p> <p><i>Payment is requested with your registration forms. If you are not able to send payment with your registration forms, please forward payment with a photocopy of your forms no later than Friday, March 5th. To facilitate your participation, CCOVA will accept your check as late as the first morning of the conference. However, it is important that we receive your registration form as soon as possible to guarantee your space. If you have a special situation that needs consideration please email rick.mckeel@drugfreealliance.org and note "SPECIAL ARRANGEMENTS" in the subject line of your email or call Rick McKeel at (804) 519-2520.</i></p>	<p>Registration:</p> <p>CCOVA Member (\$100) \$ _____</p> <p>OR</p> <p>Non-Member (\$200 includes membership) \$ _____</p> <p>Lodging (per person): \$ _____</p> <p>Tues – Fri Single (3 nights) \$271.20 Wed – Fri Single (2 nights) \$180.80 Tues – Fri Double (3 nights) \$237.30 Wed – Fri Double (2 nights) \$158.20</p> <p>Dining Plan: (\$112.89 / entire conference) \$ _____ (meals are on your own if you come in Tuesday night)</p> <p>Commuter Dining</p> <p>Breakfast - \$10.50 per meal x # \$ _____</p> <p>Lunch - \$15.25 per meal x # \$ _____</p> <p>Dinner - \$17.85 per meal x # \$ _____</p> <p>Commuter Fee (\$22.05) \$ _____ (per person if not staying at Roslyn and driving in each day – covers all 3 days)</p> <p>TOTAL \$ _____</p> <p><i>Single day participation is NOT allowed as we have limited space and commitment to the full three day training is required.</i></p> <p><i>Please forward payment for all options to CCOVA at the address above.</i></p>
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Your answers to the following questions will help us prepare for a meaningful meeting.

Please indicate any special needs or expectations you have of the training session at Roslyn:

Please indicate any special needs or challenges you are facing right now with respect to your coalition or area regarding the use of environmental strategies to reduce use and raise awareness:

Please forward your answers to these two questions with your registration form. We look forward to seeing you in Richmond, March 10-12, 2010.